

**RFP EVALUATION MATRIX**  
**Public Access Facility & Channel Management**  
**RFP MPM0308**

<b>EVALUATION FACTORS</b>	<b># Possible Points</b>	<b>Film Society of Austin, Inc. Austin, TX</b>	<b>Open Media Foundation Denver, CO</b>	<b>Public Access Community Television, Inc. Austin, TX</b>	<b>AMAC Partners Austin, TX</b>	<b>Huston-Tillotson University Austin, TX</b>
EXPERIENCE IN PUBLIC ACCESS OPERATIONS AND FINANCIAL MANAGEMENT	<b>30</b>	<b>26.5</b>	<b>26.3</b>	<b>24.5</b>	<b>18.3</b>	<b>10.3</b>
MANAGEMENT AND OPERATIONS PLAN	<b>20</b>	<b>18.8</b>	<b>15.0</b>	<b>14.3</b>	<b>11.5</b>	<b>7.3</b>
OUTREACH AND MARKETING PLAN	<b>20</b>	<b>18.0</b>	<b>12.8</b>	<b>14.8</b>	<b>11.5</b>	<b>5.8</b>
LOCAL BUSINESS PRESENCE	<b>10</b>	<b>10.0</b>	<b>0.0</b>	<b>0.0</b>	<b>10.0</b>	<b>0.0</b>
TOTAL EVALUATED COST	<b>20</b>	<b>20.0</b>	<b>20.0</b>	<b>20.0</b>	<b>20.0</b>	<b>11.1</b>
<b>Total</b>	<b>100</b>	<b>93.3</b>	<b>74.1</b>	<b>73.6</b>	<b>71.3</b>	<b>34.5</b>

NOTE: As per Section 252.049 of the local government code, contents of a proposal shall remain confidential until a contract is awarded or as directed by the Texas Attorney General's Office. Therefore, the matrix will include points awarded for price but exact pricing will not be disclosed.